## POLITICAL INQUIRY FORM KOVR – SACRAMENTO-STOCKTON-MODESTO







SP	ECIAL (	)	PRIMARY (	)	GENERA	AL (	)	OUT OF WINDOW (X )	
RE	CORD OF R	EQUEST-	Political Broadcas	t Time:		1Q13			
NAME OF REQUESTOR:						Neal McDonald			
	NAME OF AD AGENCY:  ORGANIZATION PAYING FOR TIME:					Multi Media Services Corp 915 King St 2 <sup>nd</sup> Flr Alexandria VA 22314 703-739-2160 California Endowment 1000 N Alameda St #250 Los Angeles CA 90012 213-928-8800			
3.	ORGANIZATION FURNISHING TAPES:					Same as Item			
4.	BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:					Issue			
5.	PRODUCT OR CATEGORY:					Issue Advocacy/Non Candidate			
6.	POLITICAL	L PARTY	OR OFFICIAL AFE	FILIATION	I:	-			
7.	DATE OF REQUEST:					3/8/2013			
8.	<ul> <li>8. NATURE OF REQUEST:</li> <li>a) Request For Issue Card</li> <li>b) Other Request As Stated Below</li> <li>Requesting Political Rate Card All Dayparts, All Programs, A</li> </ul>						ls Rates :3	x 30's & :60's	
	<ul> <li>DISPOSITION MADE OF REQUEST:</li> <li>a) Granted</li> <li>b) Denied (Reason)</li> <li>c) Withdrawn (Reason)</li> <li>d) Avails Offered</li> </ul>							X X	
10. SUBSEQUENT DEVELOPMENTS:						SEE FILE			
11.	AMOUNT (	OF CHAR	GES – See order(s)	under cano	didate name	in public	c file fold	er	
		CBS EMPLOYEE COMPLETING FORM							
		Zak Pflieger for Nicole Elie, CBS Television Stations 3/12/2013							